

# SprayDays California: First Annual Status Update

## SprayDays California: Primera Actualización Anual

Juvenio Guerra, DPR | AB 617 Pesticide Subcommittee | March 17, 2026



# Public Comment Period

# Período de comentario público

Open through Friday, May 1, 2026  
Abierto hasta el viernes 1 de mayo de 2026

The screenshot shows the SprayDays California website. At the top, there is a navigation bar with the CA logo, 'Official website of the State of California', 'dpr', 'User Manual', 'Account', and a language dropdown set to 'English'. Below this is the 'SprayDays California' logo and a 'Pesticide Map' link. A red speech bubble with a white plus sign is positioned over the 'Pesticide Map' link. The main content area features a section titled 'What is a Restricted Material?' with a sub-header and a paragraph explaining that restricted materials are highly regulated pesticides in California. Below this is a blue button labeled 'More information about pesticides'. To the right, there is a 'SprayDays Pesticide Map' section with a map icon, a description, and an input field for 'Enter a CA Address' with a search icon. A red speech bubble with a thumbs-up icon is next to this section. Below the map section is a video player with the title 'Watch How a Pesticide is Registered.' and a play button. A red speech bubble with a thumbs-down icon is to the left of the video player. At the bottom of the main content area, there is a footer with the text: 'Please report any pesticide incidents or illnesses by calling 1-87PestLine (1-877-378-5463). In an emergency, such as difficulty breathing, call 911.' A red speech bubble with an exclamation mark is to the right of this footer. The bottom navigation bar includes the CA logo, 'Privacy Policy', 'Conditions of Use', 'Accessibility', 'Accessibility Certification, PDF', 'Contact Us', and social media icons for Facebook, X, YouTube, and LinkedIn.

# Annual Status Update

# Actualización anual de estado

[bit.ly/spraydays-annual](https://bit.ly/spraydays-annual)



First calendar year of operation:

March 24 – December 31, 2025

Available in English and Spanish

Primer año calendario de operaciones:

24 de marzo – 31 de diciembre de 2025

Disponible en inglés y español

**SprayDays California**

California Department of Pesticide Regulation (DPR)

**SprayDays California: First Annual Status Update**

March 10, 2026

Reporting Period: March 24–December 31, 2025

**1.15 locations per each user**  
Indicating that most users monitor a single location. This pattern highlights SprayDays' role in supporting neighborhood-level awareness.

**3,443 unique locations were subscribed for notifications**  
Including both addresses and map sections, after excluding duplicates.

**95,969 total notifications**  
were delivered statewide across 49 counties.

**27 email and mobile phone contacts registered and verified**  
message notifications accounted for the majority of contact preferences, with email notifications also used. Some users opted for both forms of contact.

**35 user accounts were created and verified**  
than 90% of users that initiated registration completed account verification, indicating a very high completion rate.

**109 locations were subscribed for notifications**  
eliminating duplicate locations selected by multiple users. Specific street addresses account for approximately 17% of all locations in the system.

**Figure 2D. Notification Contact Preferences of Verified Users**

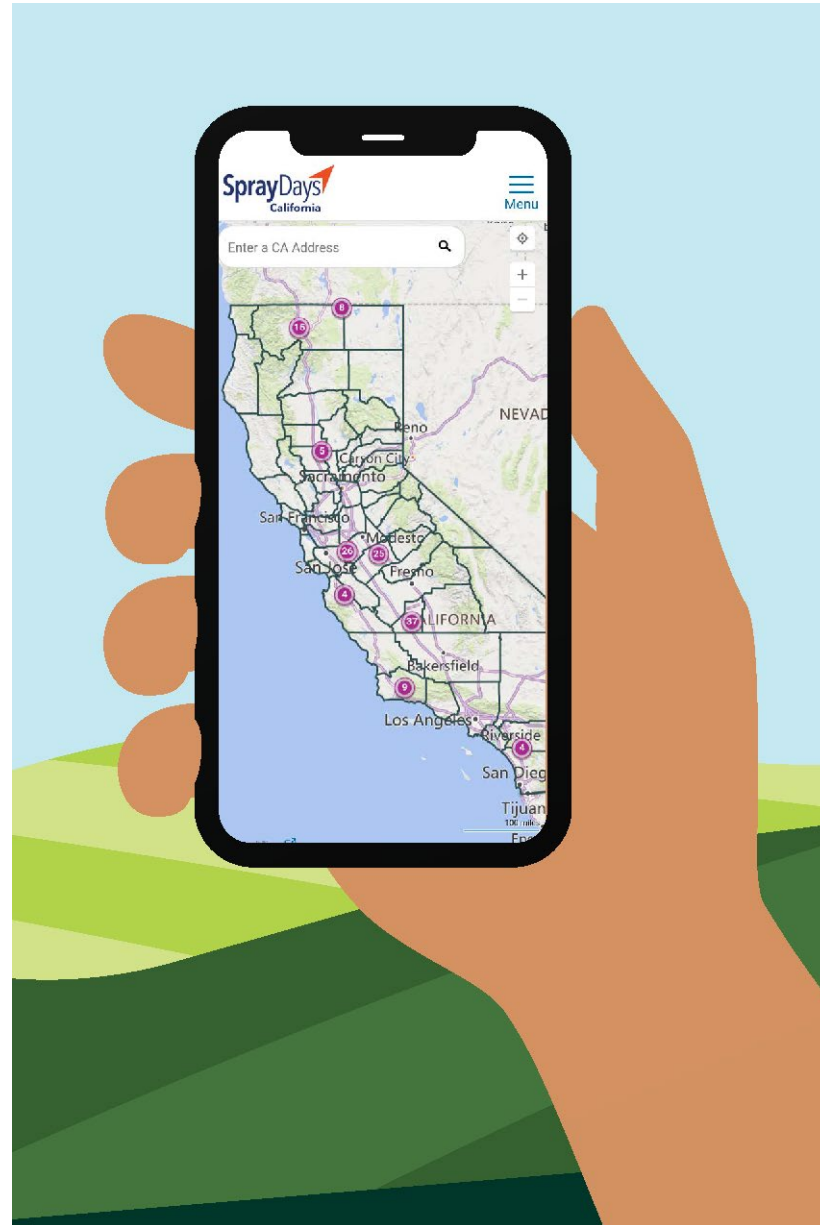
Contact Preference	Percentage	Count
Text only	47%	1,768
Both	17%	622
Email only	36%	1,345

# What Is SprayDays California?

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## ¿Qué es SprayDays California?

[cdpr.ca.gov/SprayDays](https://cdpr.ca.gov/SprayDays)



SprayDays California is the **first statewide pesticide notification system**, providing the public with **advance notice of planned agricultural use of restricted material pesticides**.

SprayDays California es el **primer sistema estatal de notificación de pesticidas**, que brinda al público **aviso anticipado sobre el uso agrícola planificado de pesticidas de material restringido**.

# Californians Are Using the Map

## Californianos están utilizando el mapa

- **28,000+** individual users visited the site
- **~90,000** total views
- The **pesticide map** drove about **one-third of all site traffic**

- **Más de 28,000** usuarios únicos visitaron el sitio
- **~90,000** visitas totales
- El mapa de pesticidas generó aprox. **un tercio de todo el tráfico del sitio**

The screenshot shows the SprayDays California website interface. At the top, there is a navigation bar with the state logo, "Official website of the State of California", and "dpr" logo. A search bar contains "Rincon, California, United States". The main content area features a map of Rincon, California, with a grid overlay. A blue shaded area on the map is labeled "1". To the right of the map, there is a panel titled "Recent Applications (Applications may begin up to 4 days after the intended start date or they may be cancelled)". Below this title, a blue bar indicates the date and time: "2/23/2026 7:00:00 AM". A table lists the application details:

Product Name:	RCO OMEGA GOPHER GRAIN BAIT
Active Ingredients*:	STRYCHNINE
Application Method:	Ground
Treated Acres:	21 Acres Approx.
EPA Reg No:	5042-32-AA

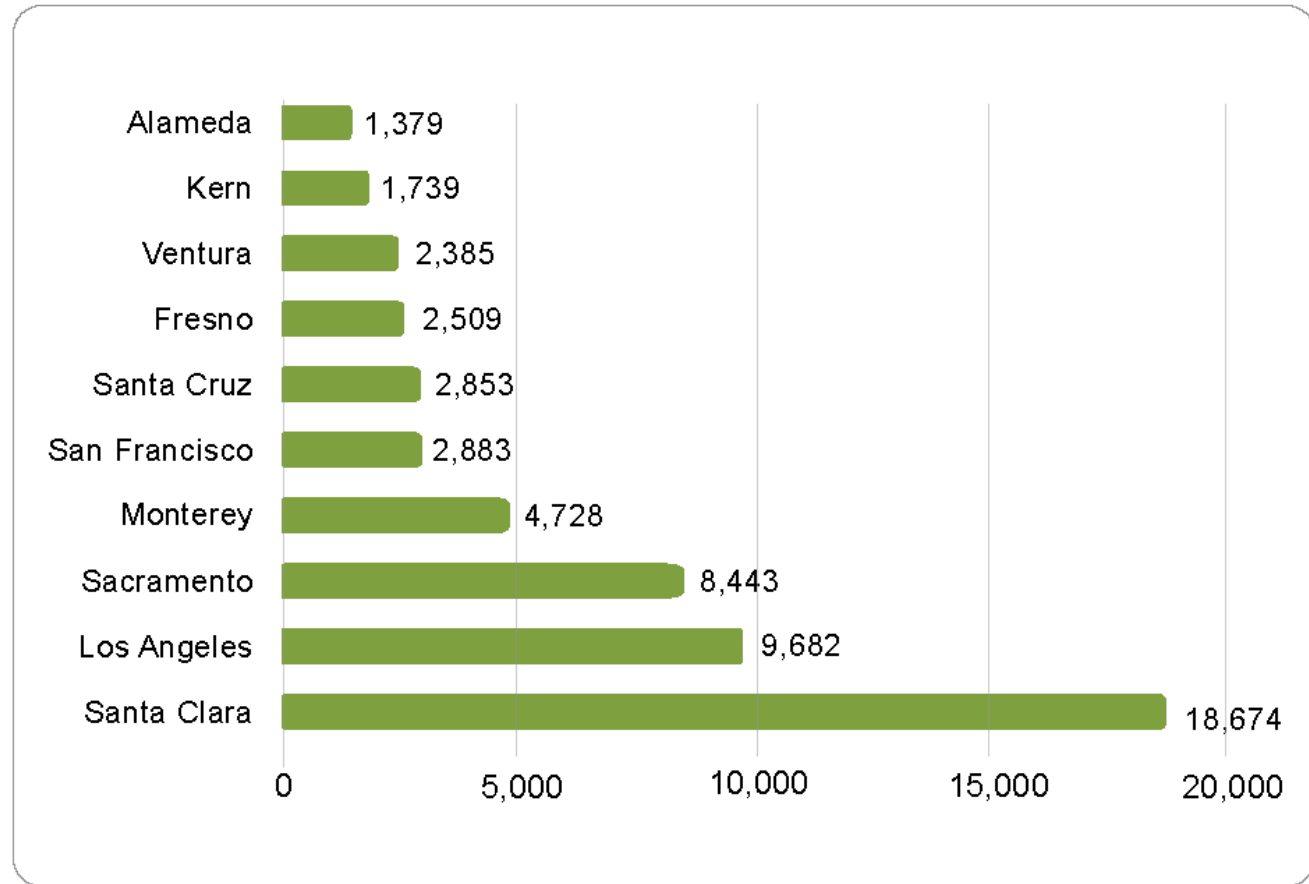
\* Many pesticides include more than one active ingredient but only one is a restricted material. More information about active ingredients can be found on the [Community Health](#) page. For additional information specific to a pesticide active ingredient, [visit the Department's website](#).

# Californians Are Using the Map

Californianos están utilizando el mapa

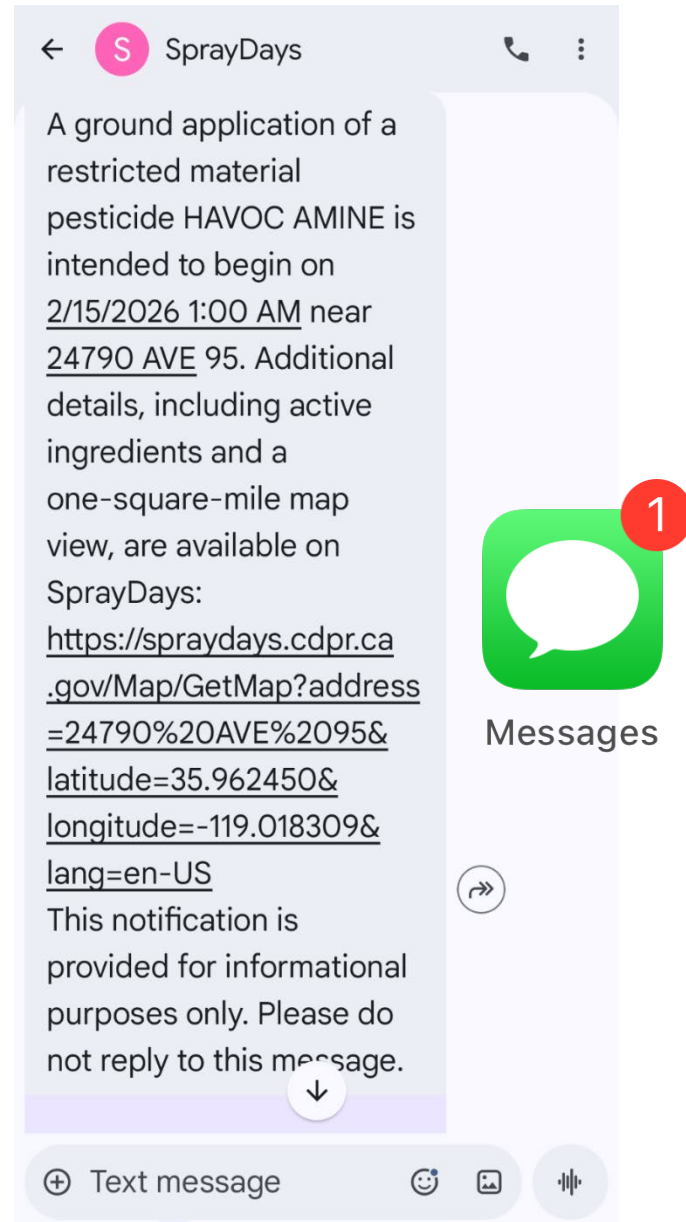
## Total Website Views (Top Counties)

Total de visitas al sitio web (principales condados)



# Early Adoption of Notifications

## Adopción temprana de notificaciones



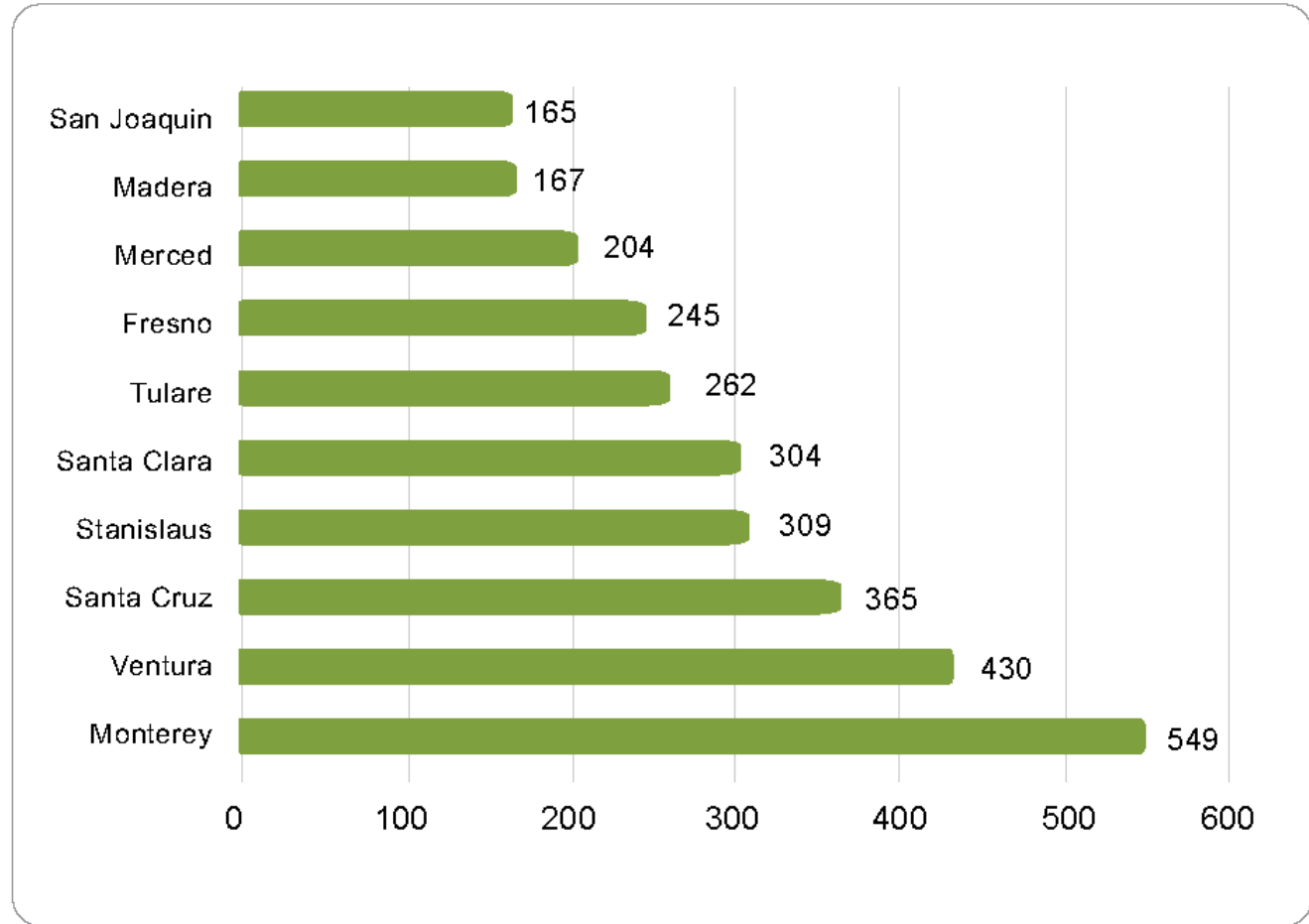
- **4,300+** verified text and email contacts (**47% text only, 36% email only, 17% both**)
- Users subscribed to an average of **1.15 locations**
- **~96,000** notifications sent statewide across **49 of 58** counties
- **Más de 4,300** contactos verificados por mensaje de texto y correo electrónico (**47% solo texto, 36% solo correo electrónico, 17% ambos**)
- Los usuarios se suscribieron a un promedio de **1.15 ubicaciones**
- **~96,000** notificaciones enviadas en todo el estado, abarcando **49 de 58** condados

# Early Adoption of Notifications

## Adopción temprana de notificaciones

### Notification Sign-ups (Top Counties)

### Suscripciones a notificaciones (principales condados)

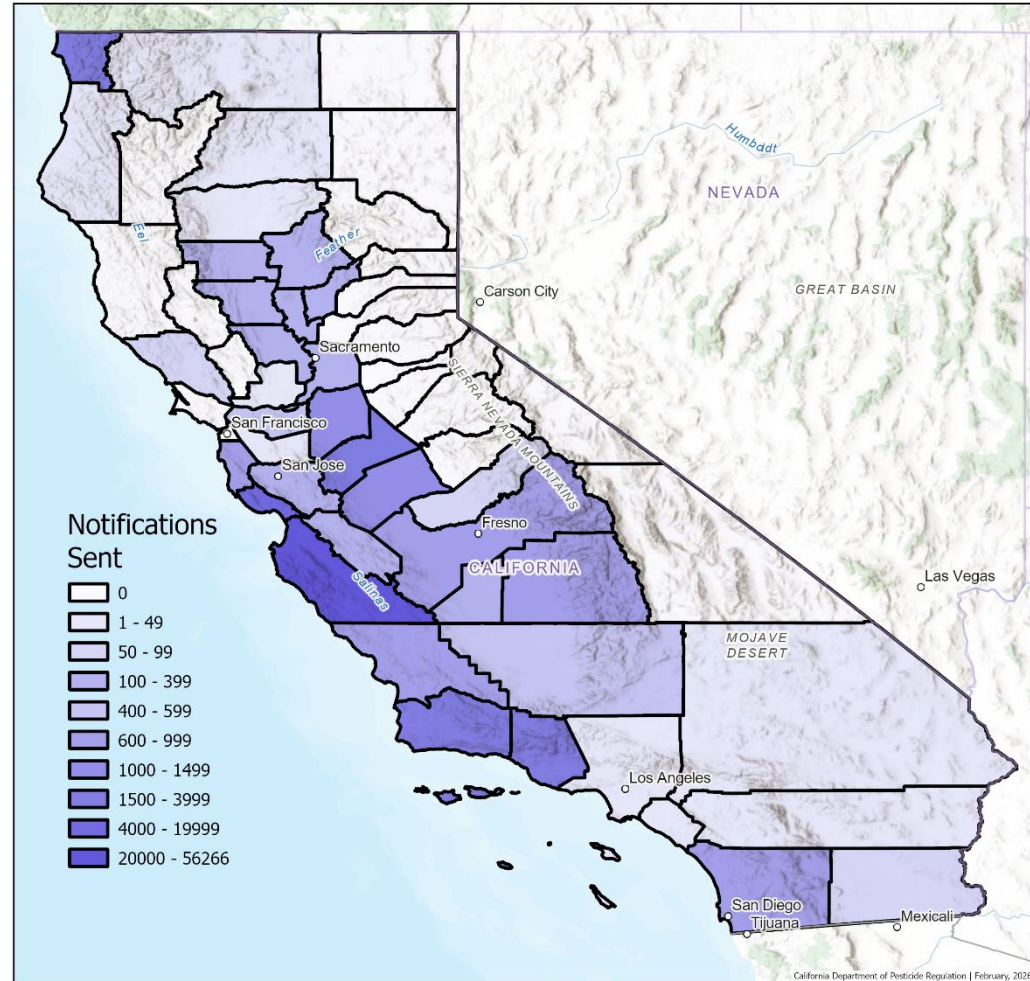


# Early Adoption of Notifications

# Adopción temprana de notificaciones

## Notifications Delivered to Users by County

### Notificaciones a los usuarios por condado



Reliable,  
Continuously  
Improving

Confiable,  
en mejora  
continua

- **99.9% uptime** (only 12 hours of total downtime during the reporting period)
- Targeted enhancements were implemented throughout the year

- **99.9 % de tiempo de actividad** (solo 12 horas de inactividad total durante el periodo del informe)
- Se implementaron mejoras específicas a lo largo del año

**SprayDays California** Pesticide Map About SprayDays and Pesticides Community Health Tips Sign up for Notifications

Enter a CA Address

**Map Key**

- The boxed number refers to the **upcoming applications** occurring in this one square mile section.
- The dotted pattern indicates a **recent application** may have occurred in this one square mile section.

Scheduled restricted material pesticide applications in this area:

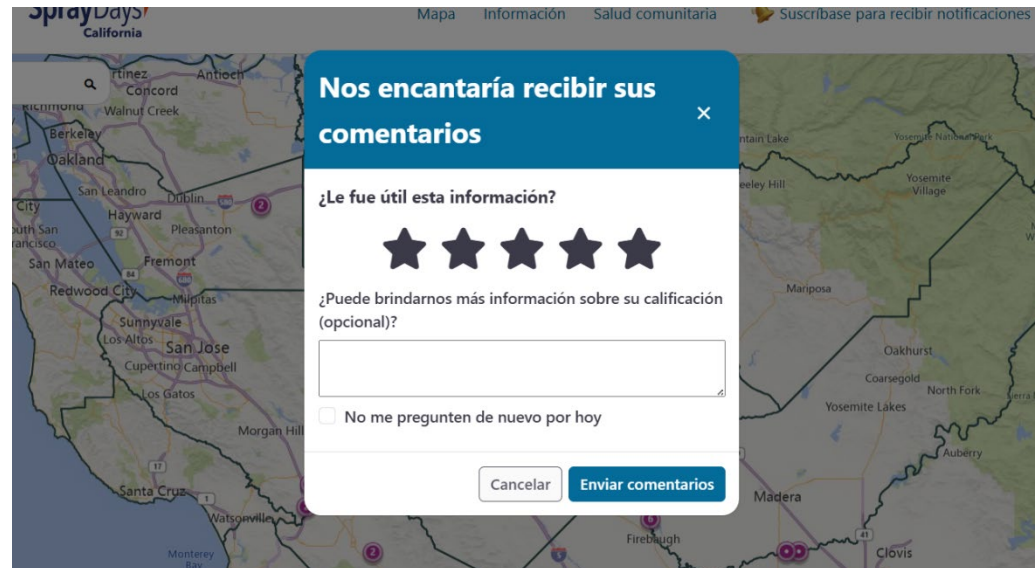
Notifications are provided for specific applications intended to start on a certain date and time. Applications may not start for up to four days after the intended date listed here. Applications may not occur for a variety of reasons, including a decrease in the pest presence, changes in weather

# What Users Said

## Lo que dijeron los usuarios

- **Average Rating: 3.4 out of 5 stars** (242 ratings and 111 written comments via optional pop-up survey)
- User requests included improvements for **access and sign-up, map and location, notifications, and information and resources.**

- **Calificación promedio: 3.4 de 5 estrellas** (242 calificaciones y 111 comentarios escritos a través de una encuesta opcional)
- Las solicitudes incluyeron mejoras en **acceso y registro, mapa y ubicación, notificaciones, e información y recursos.**



# Key Enhancements in Year One

## Mejoras clave en el primer año

- Expanded Language Access
- Improved Map Display Indicators
- Enhanced Address Support
- Map-Based Sign-Up Option
- Improved FAQ Wording and Search
- General Usability Refinements

- Acceso lingüístico ampliado
- Indicadores de visualización de mapas mejorados
- Soporte de direcciones optimizado
- Opción de registro basado en mapa
- Mejora en la redacción y búsqueda de preguntas frecuentes
- Refinamientos generales de usabilidad.



Sitio web oficial del Estado de California dpr Manual de usuario Iniciar sesión Spanish Powered by Google Translate

SprayDays California Mapa Información Salud comunitaria Suscríbese para recibir notificaciones

### Suscríbese para recibir notificaciones

**Qué esperar:** Le enviaremos notificaciones antes de aplicaciones programadas de materiales restringidos en granjas cercanas — 48 horas de anticipación para fumigantes y 24 horas de anticipación para otros pesticidas de materiales restringidos, o tan pronto como sea posible.

**Cómo suscribirse:** Siga estos tres pasos:

1. Elija cómo desea recibir notificaciones: mensaje de texto, correo electrónico o ambos.
2. Ingrese una dirección. Puede ser su casa, escuela, lugar de trabajo o cualquier dirección válida en California.
3. Ingrese su información de contacto. Le enviaremos un código para verificar su método de contacto preferido.

**¿Ya está registrado?** [Inicie sesión](#) para ver, administrar o cancelar las notificaciones.

La información sobre la protección de su privacidad se encuentra al final de esta página.



**KERN**

Seleccione un área cuadrada de una milla para las notificaciones: Mueva el mapa, acerque o aleje la vista y haga clic en un cuadrado para elegir el área que le interesa.



Cancelar Enviar

# How DPR Reached Californians

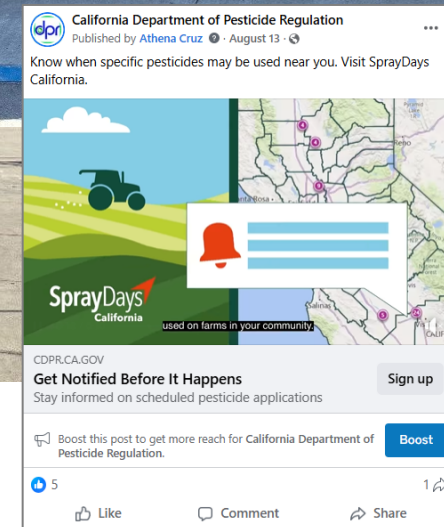
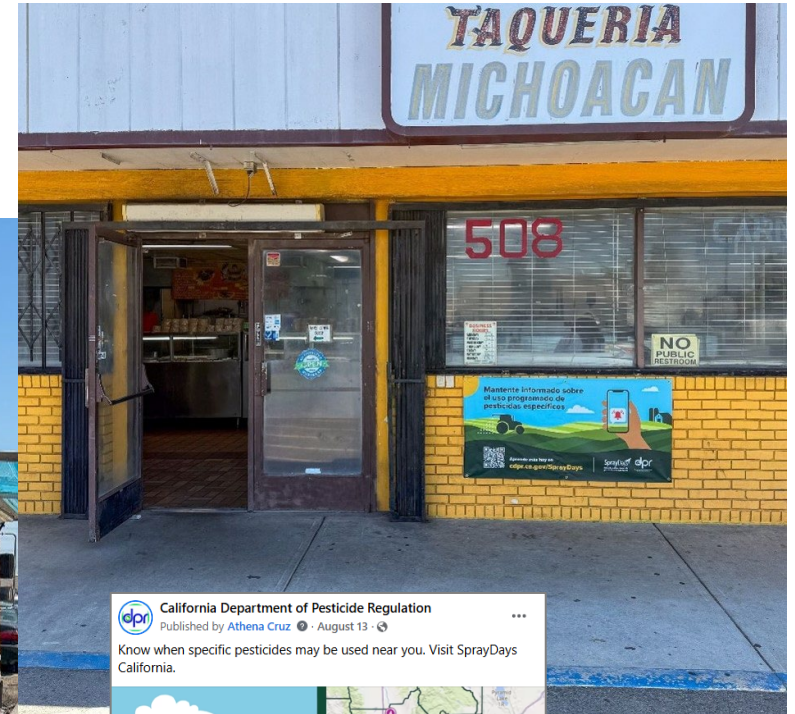
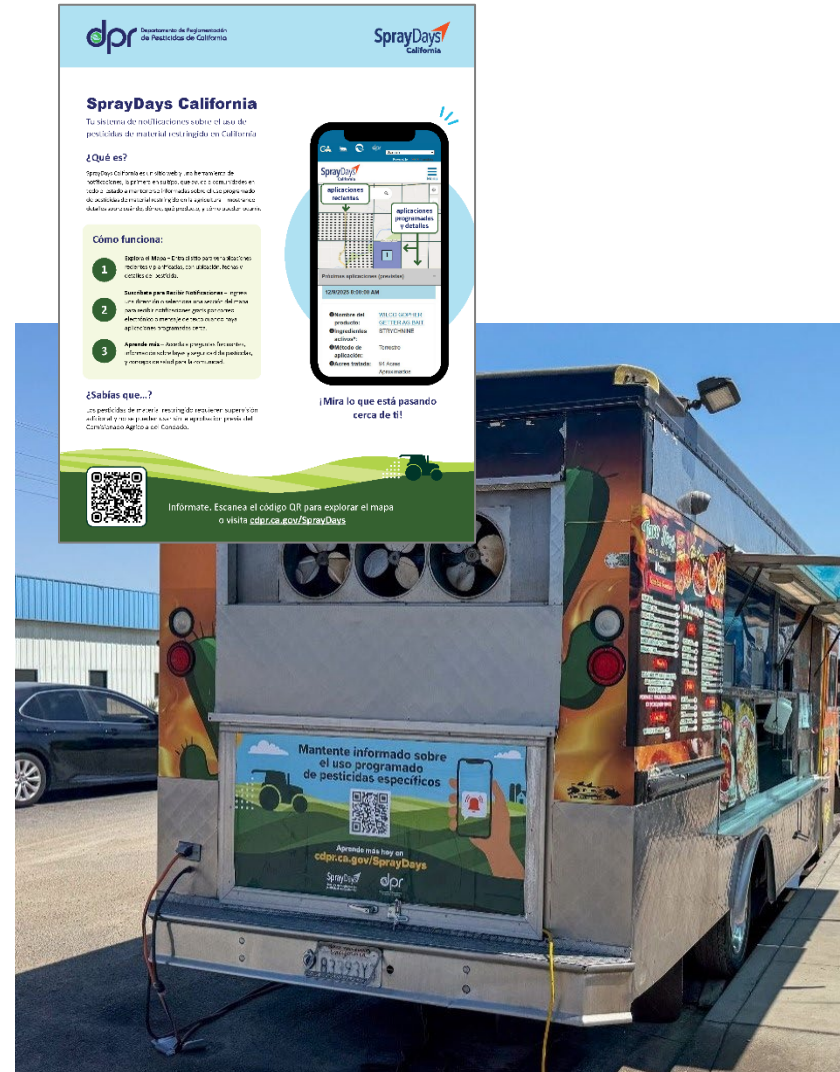
## Cómo llegó el DPR a californianos

- In-person events
- Virtual engagements
- Community-based orgs
- Targeted advertising
- News coverage
- Outreach materials
- Eventos presenciales
- Actividades virtuales
- Organizaciones comunitarias
- Publicidad segmentada
- Cobertura mediática
- Materiales de difusión



# How DPR Reached Californians

## Cómo llegó el DPR a californianos

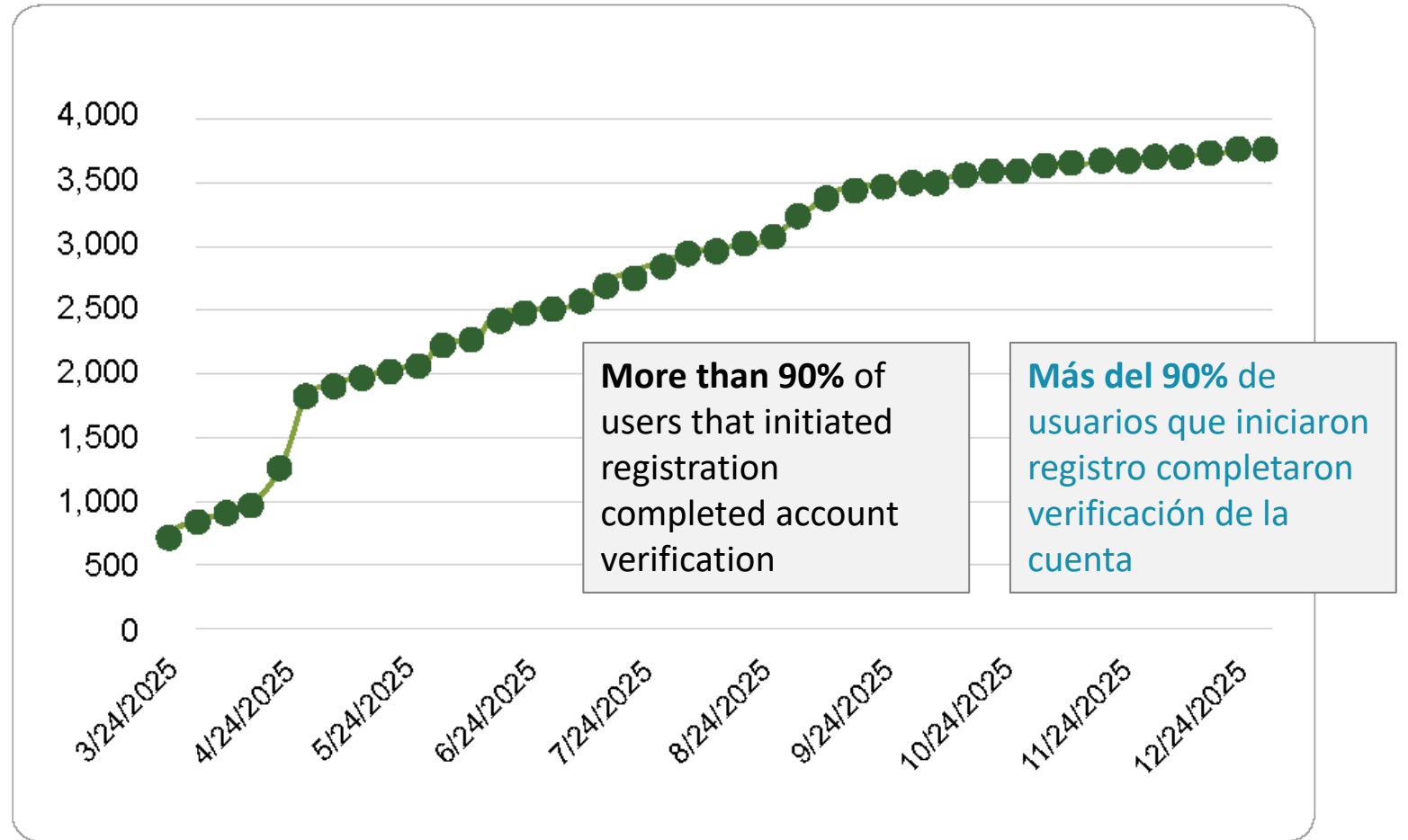


# How DPR Reached Californians

## Cómo llegó el DPR a californianos

### Verified Signups Over Time (Cumulative)

### Registros verificados a lo largo del tiempo (acumulativo)



# What's Ahead in 2026

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## Qué sigue en 2026

**DPR will maintain stable operations while continuing to refine the system and expand awareness.**

**Focus areas:**

- Improving map display functionality and overall usability
- Strengthening notification delivery and system reliability
- Enhancing user support resources
- Expanding equitable access statewide
- Continued community outreach and media campaign

**El DPR mantendrá la estabilidad de operaciones, al tiempo que continúa refinando el sistema y ampliando su difusión.**

**Áreas de enfoque:**

- Mejora de funcionalidad del mapa y de usabilidad general
- Fortalecimiento de entrega de notificaciones y del sistema
- Optimización de recursos de soporte al usuario
- Ampliación del acceso equitativo en todo el estado
- Continuidad en la divulgación comunitaria y en campaña publicitaria

# Submit Public Comment

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## Enviar comentario público

### Public Comment Period:

March 10 – May 1, 2026

### How to submit a comment:

- Online:

<https://cdpr.commentinput.com?id=FMSCJkWsg>

- Email:

spraydays@cdpr.ca.gov

### Período de comentario público:

10 de marzo – 1 de mayo de 2026

### Cómo enviar un comentario:

- En línea:

<https://cdpr.commentinput.com?id=FMSCJkWsg>

- Correo electrónico:

spraydays@cdpr.ca.gov

