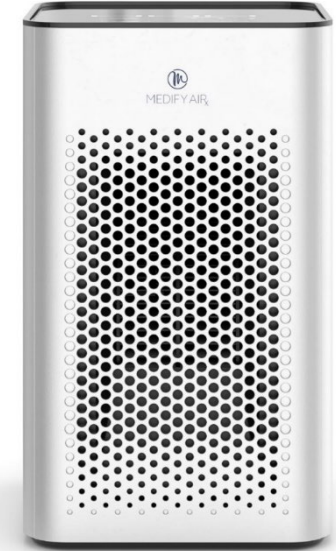


Clean Air Rooms Update

Stockton CSC Meeting
November 6, 2024

Clean Air Rooms Update

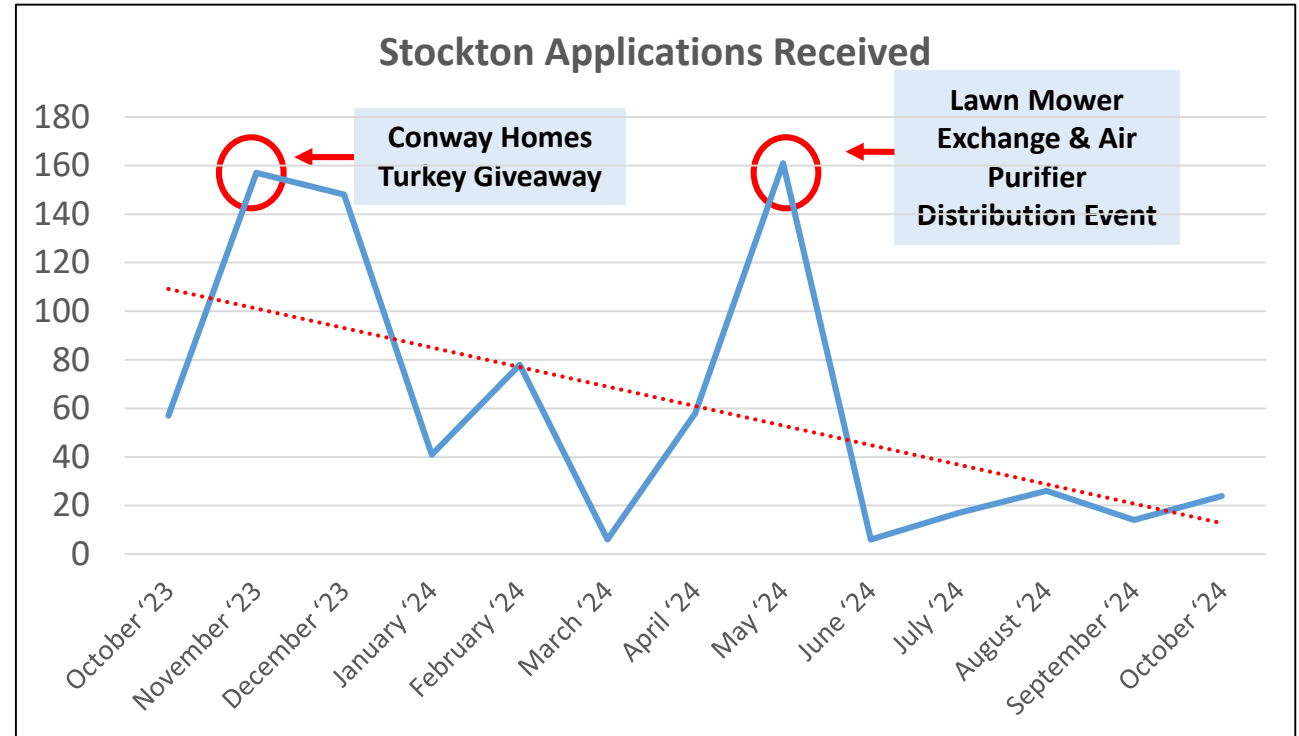
	Allocated in CERP	Progress	Remaining
Funding	\$1,000,000	\$227,099	\$772,901
Units	5,000 units	1,163 units	3,837 units



- Since program opened, District has worked with CSC and CBOs to conduct outreach and plan/attend events to sign residents up for program
 - Social media posts, direct outreach to schools, community centers and other community hubs, coordination with CBOs
 - Attended 30 events to sign residents up for program

Clean Air Rooms Participation Statistics

Month	Stockton Applications Received
October '23	57
November '23	157
December '23	148
January '24	41
February '24	78
March '24	6
April '24	58
May '24	161
June '24	6
July '24	17
August '24	26
September '24	14
October '24	24



- Program has been successful, but participation rates have decreased even with continued outreach
- To ensure funding gets out to community and meets goal of improving indoor air quality, District is proposing program expansion to reach more residents in Stockton boundary

Clean Air Rooms Participation Challenges & Successes

Challenges

- “To good to be true”, trust factor
- Don’t want to share personal information
- Pushback in door-to-door
 - If folks don’t wish to sign up, we leave them with a flyer
 - Outside the Stockton AB 617 boundary, qualify for Valleywide program

Successes

- Word of mouth
- Outreach from trusted community members and CBOs
- Domino effect, one person signing up encourages others
- Short/quick application & flexible proof of address

Clean Air Rooms Program Outreach Efforts

Done / Ongoing

- Social media
- Community Centers
- Pulmonologists and other doctor offices
- Housing authority
- Schools
- Nextdoor
- Food Distributions
- Lawnmower trade-in event
- Community events
- Replace workshops
- CAPA

Current Focus

- Nextdoor
- Peachjar
- Churches
- Stockton News Facebook group

Things to Consider

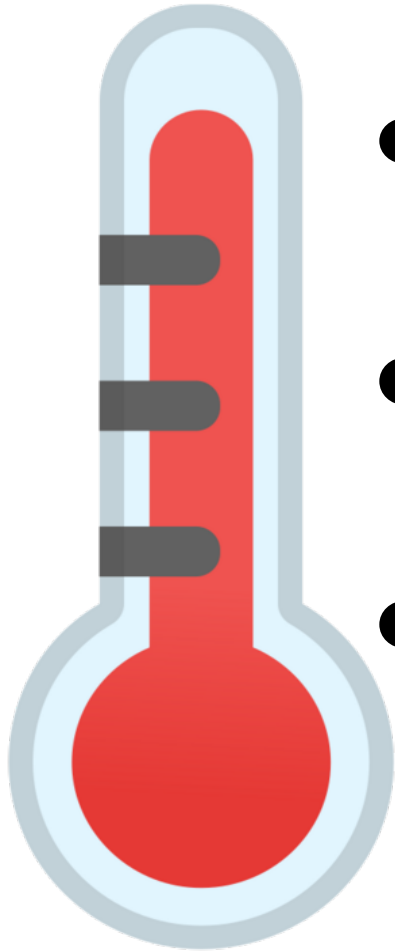
- Sober living homes
- Youth Transitional Housing



Clean Air Rooms Program Expansion

- Given **demonstrated need** and **alignment with CARB's incentive guidelines** for improving indoor air quality, the District plans to **expand** the Clean Air Rooms Program to include: **daycares, childcare centers, senior living centers, nursing homes and additional spaces that serve sensitive receptors**
 - Commercial sized units, depending on size of facility
 - Up to 25% of funding (\$250,000) will be allocated to effort
 - District will bring updates to CSC and adjust as needed
- District will continue outreach for residential/in-home purifiers

Clean Air Rooms Temperature Check



Love it. I may have some questions, but I fully support this proposed program expansion.

Like it. I may have some questions, but support moving forward.

I still have concerns and would like to revisit this in 6 months.