

Community-Identified Project Approval Notice

Carshare Program

Emission Reduction Program Plan

Air District: San Joaquin Valley Air Pollution Control District (District)

Community: Shafter

Community Emissions Reduction Program Measure:

C.5 Incentive Program for Launch of Carshare Program

Project Plan Identifier: 2022-18CIP-SJV

Project Type: Emission Reduction Strategy

Project Plan Completion Date: August 2, 2022

CARB Action (Date): Approved; August 31, 2022

Project Description: This measure will provide incentive funding for approved vanpool and carshare projects. Grants may be awarded for vehicle and infrastructure located within and for members domiciled in the Shafter community boundary.

The grant will provide funding up to \$500,000 to implement the carshare program in the Shafter community for a 3-year term. The project should launch within 1-year of an executed contract. Vehicles must be in deployment for a minimum of 1-year. The grantee may utilize up to 15 percent of awarded funds for administrative costs. The following costs are eligible for funding as part of this CERP strategy: electric vehicles, infrastructure, insurance, equipment operations and maintenance, subsidies, contracted services, labor and construction, outreach and marketing materials, design, permitting, etc., software implementation and maintenance, direct project administration and management, up to ten percent may be budgeted for contingency costs, and up to 100 percent can be used for eligible costs.

Project Benefits: This strategy enables emission reductions associated with electric vehicle deployment. It will provide multiple additional co-benefits like encouraging clean transportation alternatives through car sharing and vanpooling services in the Shafter community which will reduce the use of gas vehicles, providing a benefit to community residents by reducing NOx and VOC emissions that would otherwise occur.

The District will use the established and approved California Climate Investments quantification methodology for Clean Mobility projects to calculate project level emission reductions from each completed carshare project.