



Stockton Outreach Subcommittee Meeting #6

Thursday, July 14, 2022 – 2:00 pm – 3:00 pm

Zoom Meeting:

<https://us06web.zoom.us/j/87292086840?pwd=NIYwaTIZcjdjNURndHZWODB3VWVQZz09>

Meeting ID: 872 9208 6840

Passcode: 617

Toll-free Dial In: (877) 853-5247

Attendees: Juan Luis Carranza, Mary Elizabeth, Espe Vielma, Interpreters, Jonathan Pruitt, Nate Knodt, Skott Wall, Eric Salas, Margo Praus, Brianna Rubio, Jaime Holt

AGENDA ITEM	DISCUSSION	ACTION REQUIRED
	Mary Elizabeth inquired on Modesto Bee article – Re: extra funding available for yard equipment. Wondering why San Joaquin County was not mentioned in the interview. AD to follow up.	Air District to follow up with Mary Elizabeth.
Review of Action Items	<i>Juan Luis</i> - went over the complete and pending action items from last meeting.	
Leveraging Mini Grant Program	<p><i>Jonathan Pruitt</i> - shared he reached out to Stockton Mobility program to support outreach efforts via mini grant program. One of their questions was if they are going to be given a sort of training if they were to do this. If so, would it be in person or virtual.</p> <p><i>Espe Vielma</i> - shared outreach opportunities that members can be at- powwow event at the University</p>	Espe to share event details (date/flyer) and AD to add to the events tracker.



	<p>of the Pacific in September that will also reach out to the District.</p> <p>Re: crowd canvassing- we should develop a database. Espe working with Valley CAN on database and data gathering; allowing the public to be able to select how they want the info shared with them (i.e. phone, text, email). Suggested to replicate on Outreach Subcommittee to gather data, but also keep them informed on available AB 617 programs.</p> <p><i>Espe</i> – also offered EJCW training for anyone doing outreach in this capacity. (via video).</p> <p><i>Jonathan</i> - suggested using a subcommittee meeting to provide the outreach training.</p> <p><i>Espe</i> - will share more info about Mini Grant process with the District, who can share it with members.</p>	
	<p><i>Jonathan</i> - asked members to review the network contact list to see if there are additional contacts: https://docs.google.com/spreadsheets/d/1_G5BhCy-HIBk87Ztbtq7P7Lp6fn6ucSkrsrh9Qi6A0Y/edit#gid=0</p> <p>AD looking into posting network contact list to website.</p> <p><i>Juan Luis</i> – shared a brief update on the meeting conducted with the City of Stockton. Emphasized</p>	



	<p>they are open to work with the group and willing to coordinate with the team to place signs around AB 617 targeted locations.</p> <p><i>Jonathan</i> - is also reaching out to the new local newspaper, Stocktonian.org. City informed us that mailing inserts not as effective and expensive.</p> <p><i>Jonathan</i> - will try to connect with the new Stockton Unified School District and get materials looped into PeachJar. Getting the incentive info out to parents.</p> <p><i>Espe</i> - shared info on the “Summer of Love” an event with resources available to parents and community around hosting school. There are still some dates available and will let the group know what they are.</p>	<p>Jonathan to connect with SUSD to coordinate sharing of materials via PeachJar.</p> <p>Espe to share details on “Summer of Love” event dates available with the group.</p>
<p>Updates on In-person Outreach Events</p>	<p><i>Espe Vielma</i> - attended TITU with 6 canvassers on hand to share information and gave out some swag supplied by the Air District. In addition, they also had masks, and Covid tests.</p> <p><i>Jonathan</i> - shared there is an upcoming event 8/4 for a TCC resource fair. It will be on solar panel and weatherization from Rising Sun. He’ll be there to share AB 617 information at Van Buskirk. Jonathan to share more details.</p> <p>Another event is 7/22 at Progressive Community Church. Jonathan to share event details.</p>	



	<p><i>Jonathan</i> - asked about a Stockton boundary map, which Juan Luis shared he'd check on it.</p> <p><i>Juan Luis</i> - shared the Interest Sign Up Sheet: https://community.valleyair.org/media/4126/stockton-ab-617-interest-sign-up-sheet.pdf</p> <p><i>Jonathan</i> - asked if we could get a step-by-step event guide on how to coordinate when an event opportunity arises (i.e. event invitation received, sign up, reserve spot, coordinate to receive materials, print interest form, etc.) to prepare members who are participating at community outreach events.</p> <p><i>Margo</i> - suggested we add a column on "Additional Comments" on the Interest Sign Up sheet. Juan Luis to update.</p> <p><i>Jonathan</i> - suggested members save the AB 617 info and pages on their phone so they can easily share - the info with others. Suggested the use of a QR Code. Jonathan to continue conversation with AD.</p> <p><i>Espe</i> - shared the State's vaccination campaign that was effective and easy to use (QR Code).</p> <p><i>Nzong</i> - shared the District has created QR code for Fresno CSC; Stockton has QR code available as well.</p>	<p>Juan Luis to circle back and provide update on availability of boundary map.</p> <p>Jonathan will work with AD on developing the step-by-step guide.</p> <p>AD to update Interest Form and add "Additional Comments" column.</p>
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San Joaquin Valley

AIR POLLUTION CONTROL DISTRICT

Next Step(s)	<i>Jonathan</i> - shared there's National Night Out that's coming up. Nate also shared a new thing: Main Street Market Street Fair.	
	<i>Juan Luis</i> – started the conversation on Residential Lawn/Garden outreach.	
Next Meeting	8/19/22 at 2:00pm	