



Stockton Outreach Subcommittee Meeting #2

Friday, March 18, 2022 – 2:00 pm – 3:00 pm

Zoom Meeting:

<https://us06web.zoom.us/j/81730521383?pwd=ZU0zN1E3emZ1cGluLzhPWlhTeGVkZz09>

Meeting ID: 817 3052 1383

Passcode: 617

Toll-free Dial In: (877) 853-5247

Attendees: Brianna Rubio, Stephanie Ng, Douglas Vigil, Juan Luis Carranza, Espe Vielma, Ed Ward, Cheryl Holzmeyer, Lenard Seawood, Margo Praus, Maria Mendez, Jazzy LaTour, and NorCal ASL Interpreters Carita & Cherie

| AGENDA ITEM | DISCUSSION | ACTION REQUIRED |
|------------------------------|--|-----------------|
| Welcome/Introductions | | |
| Tune In Tune Up Event Update | <p>The team shared an update on the event and questions and comments were shared.</p> <p>Doug asked about how the outreach is done for this event and was referred to Tom Knox and Jose Marin for more information regarding outreach efforts.</p> <p>Stephanie added that CSC Members are notified of these events.</p> <p>Participants at the event had the opportunity to ask questions about the different types of incentive programs available. Overall, it was a great turnout.</p> | |



Review Measure Deliverables & Status

The following measure deliverable were discussed:

- Community air quality awareness
- Outreach to reduce illegal burning
- Health impacts of wood burning

All of these measures are on the table, and it is important for the team to identify which ones they want to focus on.

Outreach ideas were shared regarding current approved incentive measures. This should be ongoing and new ideas are always welcome.

Juan has a partner/contact list that is currently being updated for outreach purposes. The group was also encouraged to keep adding any network contacts as appropriate.

Margo shared her thoughts regarding incentive utilization by entities. She suggested to approach some of measures that have already got started first. Stephanie agreed with Margo and added that the Air District is working on community outreach to let the community now about these grants that are available.

Ed shared that wood burning is his immediate priority, EV charging is short term, and railcar replacement would be long term. He added that school air filtration should be short term.



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| | <p>Juan shared that it would be great to start brainstorming and gathering all the information in terms of opportunities for events.</p> <p>Ed and Margo would like to put more focus on wood burning for now.</p> | |
| <p>Outreach Timeline & Milestone Discussion</p> | <ul style="list-style-type: none">• Wood Burning• Charge Up• General Outreach (ideas on community event opportunities) <p>In terms of timeline for these items, the team was asked to start developing a timeline and finding milestones that will help get a good understanding of where we want to go a subcommittee. Where do we want to be in 3-6 months?</p> <p>Juan shared an example timeline with the team for suggestions and explained the importance of a timeline and what it can be used for such as looking into short, then taking it to midterm, then long term goals.</p> <p>Doug shared the importance of educating our youth because they are our future.</p> <p>Espe suggested honing in on these outreach components, our actual subcommittee, as it pertains</p> | |



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| | <p>to AB617 and the Air District can advertise a little more through the Air District and their specific budget. We should only stick to our subcommittee measures for now.</p> <p>Margo requested an illegal wood burning flyer to be shared with the community. Stephanie shared that the Air District mails their flyers to CSC members to share with their community. She also shared that there is a form on their website where community members can add their email and be notified of upcoming grants. Margo suggested incorporating wood burning flyers in Stockton utility bills.</p> | |
| Next Step(s) | <ul style="list-style-type: none">• Milestone timeline was discussed• Juan will share a google doc for the team to share upcoming event opportunities.• Upcoming events shared:<ul style="list-style-type: none">- EV Expo, 4/9- Earth Day, 4/24 Espe will be there to showcase the vehicles and can showcase other information as well.- Resource Fair @ Williams Brotherhood Park in May | Juan to create a document to share event opportunities. |
| Next Meeting | April 15th, 2-3 pm | |

Meeting adjourned at 3:05PM