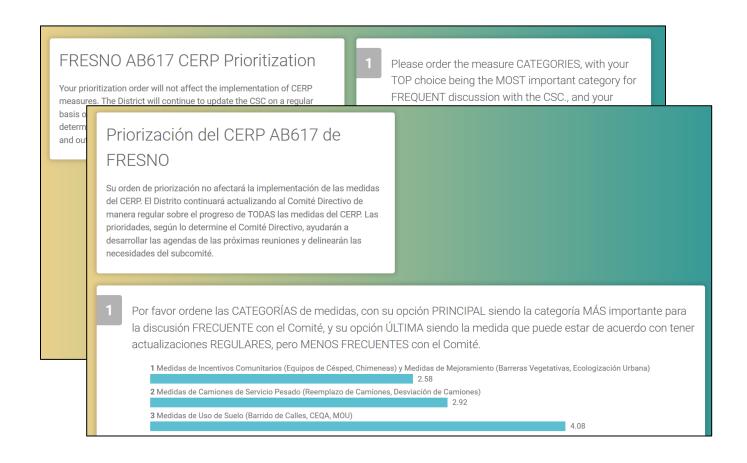
Fresno AB 617 2021 Strategic Planning and CERP Prioritization Exercise

During the measure prioritization exercise, community members were first ask to prioritize measure categories that rose to the top for their interest in frequent discussion and priority for implementation. Of the types or category of measure in the South Central Fresno CERP, the CSC ranked the general categories as follows:

- 1. Community (incentives and enforcement for community sources of pollution)
- 2. Heavy-Duty (incentives, regulations, and enforcement for trucks)
- 3. Land Use (partnership and outreach with land use authorities)
- 4. Outreach (partnership and education efforts)
- 5. Stationary Source (regulations, enforcement, and planning)
- 6. Passenger Vehicles (incentives for passenger vehicles and mechanics)

Then, community members were asked to prioritize measures within each category. As described below, the District and CSC have focused recent efforts on the top priorities within the top categories as selected by the community.



The results of the CERP prioritization exercise can be founds here:

Measure Number	Rank in Category	Measure Description	
Community Measures			
SC.1	1	Incentives for School Air Filtration	
VB.1	2	Incentives for Vegetative Barriers	
UG.1	3	Incentives for Urban Greening	
RB.1	4	Incentives to Replace Residential Wood Burning	
RB.5	5	Illegal Burning Enforcement	
IAQ.1	6	Weatherization & Enhanced Energy Efficiency	
AG.2	7	Pesticide Measure Partnership	
RB.3	8	Residential Wood Burning Enforcement	
SD.1	9	Solar Power & Energy Storage Partnership	
AG.1	10	Incentives for Alternatives to Ag Burn	
LG.1	11	Incentives for Residential Lawn and Garden Equipment	
LG.2	12	Incentives for Commercial Lawn and Garden Equipment	
CC.1	13	Incentives for Commercial Charbroiling	
	Heavy-Duty Measures		
HD.11	1	Truck Reroute Study	
HD.1	2	Incentives for Truck Replacement	
HD.7	3	Incentives for Electric School Buses	
HD.2	4	Incentives for TRU and Yard Trucks	
HD.6	5	Anti-Idling Enforcement	
HD.3	6	Incentives for Charging for Heavy-Duty Anti-Idling	
HD.4	7	Incentives for Alternative Fueling Station	
HD.10	8	Incentives for Railcar Movers/Switchers	
HD.12	9	Biodiesel & Renewable Diesel Fuels Partnership	
Land Use Measures			
LU.1	1	Support Project to Reduce VMT	
LU.5	2	Seek MOU or other Agreement with City of Fresno	
LU.4	3	Land Use Community Participation	
LU.2	4	Assistance during CEQA Process	
LU.3	5	Outreach and Education about Land Use Tools	
FD.1	6	Fugitive Dust Requirements Enforcement	
FD.3	7	Road Paving Improvements Partnership	
FD.2	8	Street Sweeping Partnership	

Measure Number	Rank in Category	Measure Description	
Outreach Measures			
RB.4	1	Outreach to Reduce Illegal Burning	
0.1	2	Outreach about Air Quality	
SC.2	3	Health Air Living Schools Enrollment and Outreach	
0.3	4	Joint Advocacy for Additional Funding	
0.2	5	Share Clean Air Efforts with Community	
Stationary Source Measures			
IS.4	1	Enhanced Inspection Frequency	
IS.8	2	Rule Evaluation for Further Reductions	
IS.5	3	Gas Station Self-Inspections	
IS.6	4	Advanced Control Technology Evaluation for Incentives	
IS.7	5	BARCT Evaluation	
IS.9	6	Expedited Facility Risk Assessment	
IS.1	7	Incentives for Chrome Plating Operations	
Passenger Vehicle Measures			
C.5	1	Incentives for EV Mechanic Training	
IR.1	2	Outreach to Reduce Idling of Passenger Vehicles	
C.2	3	Incentives for Vehicle Replacement	
C.1	4	Incentives for Tune-in Tune-up Vehicle Repair	
PF.1	5	Incentives for Public Fleet Vehicles	