

Fresno AB 617 2021 Strategic Planning and CERP Prioritization Exercise

During the measure prioritization exercise, community members were first asked to prioritize measure categories that rose to the top for their interest in frequent discussion and priority for implementation. Of the types or category of measure in the South Central Fresno CERP, the CSC ranked the general categories as follows:

1. Community (incentives and enforcement for community sources of pollution)
2. Heavy-Duty (incentives, regulations, and enforcement for trucks)
3. Land Use (partnership and outreach with land use authorities)
4. Outreach (partnership and education efforts)
5. Stationary Source (regulations, enforcement, and planning)
6. Passenger Vehicles (incentives for passenger vehicles and mechanics)

Then, community members were asked to prioritize measures within each category. As described below, the District and CSC have focused recent efforts on the top priorities within the top categories as selected by the community.

FRESNO AB617 CERP Prioritization

Your prioritization order will not affect the implementation of CERP measures. The District will continue to update the CSC on a regular basis of determinations and outcomes.

Priorización del CERP AB617 de FRESNO

Su orden de priorización no afectará la implementación de las medidas del CERP. El Distrito continuará actualizando al Comité Directivo de manera regular sobre el progreso de TODAS las medidas del CERP. Las prioridades, según lo determine el Comité Directivo, ayudarán a desarrollar las agendas de las próximas reuniones y delinearán las necesidades del subcomité.

1 Please order the measure CATEGORIES, with your TOP choice being the MOST important category for FREQUENT discussion with the CSC., and your

1 Por favor ordene las CATEGORÍAS de medidas, con su opción PRINCIPAL siendo la categoría MÁS importante para la discusión FRECUENTE con el Comité, y su opción ÚLTIMA siendo la medida que puede estar de acuerdo con tener actualizaciones REGULARES, pero MENOS FRECUENTES con el Comité.

1	Medidas de Incentivos Comunitarios (Equipos de Césped, Chimeneas) y Medidas de Mejoramiento (Barreras Vegetativas, Ecologización Urbana)	2.58
2	Medidas de Camiones de Servicio Pesado (Reemplazo de Camiones, Desviación de Camiones)	2.92
3	Medidas de Uso de Suelo (Barrido de Calles, CEQA, MOU)	4.08

The results of the CERP prioritization exercise can be founds here:

Measure Number	Rank in Category	Measure Description
Community Measures		
SC.1	1	Incentives for School Air Filtration
VB.1	2	Incentives for Vegetative Barriers
UG.1	3	Incentives for Urban Greening
RB.1	4	Incentives to Replace Residential Wood Burning
RB.5	5	Illegal Burning Enforcement
IAQ.1	6	Weatherization & Enhanced Energy Efficiency
AG.2	7	Pesticide Measure Partnership
RB.3	8	Residential Wood Burning Enforcement
SD.1	9	Solar Power & Energy Storage Partnership
AG.1	10	Incentives for Alternatives to Ag Burn
LG.1	11	Incentives for Residential Lawn and Garden Equipment
LG.2	12	Incentives for Commercial Lawn and Garden Equipment
CC.1	13	Incentives for Commercial Charbroiling
Heavy-Duty Measures		
HD.11	1	Truck Reroute Study
HD.1	2	Incentives for Truck Replacement
HD.7	3	Incentives for Electric School Buses
HD.2	4	Incentives for TRU and Yard Trucks
HD.6	5	Anti-Idling Enforcement
HD.3	6	Incentives for Charging for Heavy-Duty Anti-Idling
HD.4	7	Incentives for Alternative Fueling Station
HD.10	8	Incentives for Railcar Movers/Switchers
HD.12	9	Biodiesel & Renewable Diesel Fuels Partnership
Land Use Measures		
LU.1	1	Support Project to Reduce VMT
LU.5	2	Seek MOU or other Agreement with City of Fresno
LU.4	3	Land Use Community Participation
LU.2	4	Assistance during CEQA Process
LU.3	5	Outreach and Education about Land Use Tools
FD.1	6	Fugitive Dust Requirements Enforcement
FD.3	7	Road Paving Improvements Partnership
FD.2	8	Street Sweeping Partnership

Measure Number	Rank in Category	Measure Description
Outreach Measures		
RB.4	1	Outreach to Reduce Illegal Burning
O.1	2	Outreach about Air Quality
SC.2	3	Health Air Living Schools Enrollment and Outreach
O.3	4	Joint Advocacy for Additional Funding
O.2	5	Share Clean Air Efforts with Community
Stationary Source Measures		
IS.4	1	Enhanced Inspection Frequency
IS.8	2	Rule Evaluation for Further Reductions
IS.5	3	Gas Station Self-Inspections
IS.6	4	Advanced Control Technology Evaluation for Incentives
IS.7	5	BARCT Evaluation
IS.9	6	Expedited Facility Risk Assessment
IS.1	7	Incentives for Chrome Plating Operations
Passenger Vehicle Measures		
C.5	1	Incentives for EV Mechanic Training
IR.1	2	Outreach to Reduce Idling of Passenger Vehicles
C.2	3	Incentives for Vehicle Replacement
C.1	4	Incentives for Tune-in Tune-up Vehicle Repair
PF.1	5	Incentives for Public Fleet Vehicles