

Stockton Outreach Subcommittee

Action Items from 5.13.2022 Meeting

Action Items	Responsible
Create boundary handout/laminate to share with CSC members for ongoing conversations	Jonathan/Air District
Investigate custom pop-up tent and/or banner with AB 617 info to use at events	Espe
Contact Univision for potential morning show interview about AB 617	Espe
Contact City of Stockton to share AB 617 details on their website/event calendar	Jonathan
Investigate Delta College digital sign advertising	Air District
Follow-up with Cal Water contact to see if we can advertise in their mailings	Espe
Share Ministries Alliance contact with District to set up presentation to their group	Lenard
Create standard information gathering sheet for event outreach	Air District
Texting service potential? Investigate GovDev options for Stockton AB 617	Air District

Meeting Recap:

- Air District provided an update on Action Items from the 4.15.2022 meeting
- Continued discussion on outreach strategies to promote Burn Cleaner Program
- Discussed upcoming events for in-person outreach
- Updated the Community Event Tracker

Next Steps for Consideration:

- Confirm next month's meeting date/time.
- Confirm volunteer Co-lead for next subcommittee meeting
- Air District to follow up on Action Items