



CENTRAL CALIFORNIA  
ASTHMA COLLABORATIVE

# Our Mission

**CCAC's mission is to provide education and direct services, build regional capacity and advocate for sensible policies that improve health and address inequities by reducing environmental impacts and emphasizing the prevention and management of chronic disease.**

## *Our Vision*

*We see a San Joaquin Valley where the health of every resident is our foremost concern. We envision environments and systems of support for health reflected in the resources, information, activities and policies in every community.*



# CCAC Projects

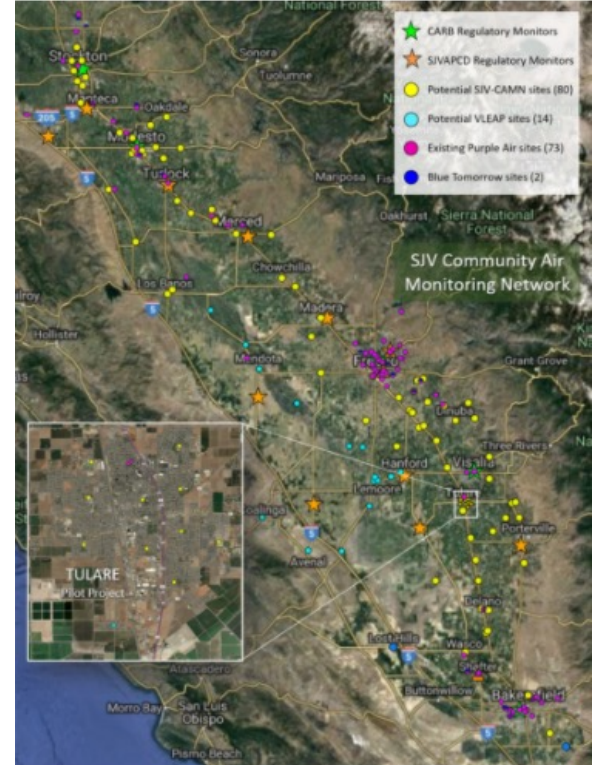
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- Asthma Impact Model (AIM)
- Clean Vehicle Empowerment Collaborative (CVEC)
  - EV Navigator Program
- Community Air Grant (CAG)
  - SJVAir Monitoring Network
- Children's Health and Air Pollution Study (CHAPS)
- SUMMATION

# Community Air Grant (CAG) Program

## **Community Air Monitoring Network:**

CCAC and its partners are in the process of implementing a Community Air Monitoring Network (SJVAIR) to collect and display real-time PM<sub>2.5</sub> data in disadvantaged communities across the San Joaquin Valley. The network is focused on communities that are not located near an existing regulatory monitor and will provide easy access (website and text message alerts) to residents living in these underserved, predominantly rural communities.



# The Asthma Impact Model (AIM) is CCAC's flagship program and addresses our goals as listed below.

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## **EDUCATION**

- Public/Communities/Institutions
- Individual/Family

## **DIRECT SERVICE**

- Clinical
- Air Quality & Chronic Disease Behavior Change
- Individual/Family/Institutions

## **SYSTEM CHANGE & POLICY**

### **DEVELOPMENT**

- Advocacy

### **INCREASE CAPACITY**

- CCAC Sustainability
- Regional Capacity

# Asthma Impact Model (AIM)

A multi-component asthma intervention strategy composed of:

- In home environmental evaluations, health education, case management, testing and utilization review.

Partnerships with local Managed Care Organizations, agencies and clinicians.

Calculates and reports intervention outcomes and costs, determine policy implications, assess feasibility of scaling, and develop specific policy goals for sustainability.



"After the home assessment, it has been about a year since my son has had any symptoms."  
–**Janet Magana, Mother of AIM participant.**



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