

Stockton CERP Implementation Updates

Stockton CSC Meeting
January 3, 2024

Stockton CERP Implementation Updates

Passenger Vehicle Replacement Measure Overview

Commercial Lawn and Garden Measure Opportunities

Fireplace and Woodstove Change-Out Measure Update

Outreach Measure Update

Passenger Vehicle Replacement Measure

- **MEASURE**: Funding for replacement of passenger vehicles with battery electric or plug-in hybrid vehicles
- **FUNDING ALLOCATION**: \$800,000
- **PROJECT PLAN**: Approved by CARB
- **PROGRAM DETAILS**: low-income qualified residents in AB 617 boundary get rid of their older vehicle and get funding towards new or used vehicle

Eligible Participants	Replacement Vehicle	Funding Amount		Additional Funding from PG&E
		Plug-in Hybrid	Electric	
Low-income qualified resident in AB 617 boundary	NEW	\$18,000	\$20,000	\$0
	USED	\$11,500	\$12,000	\$4,000

How Does the Program Work?

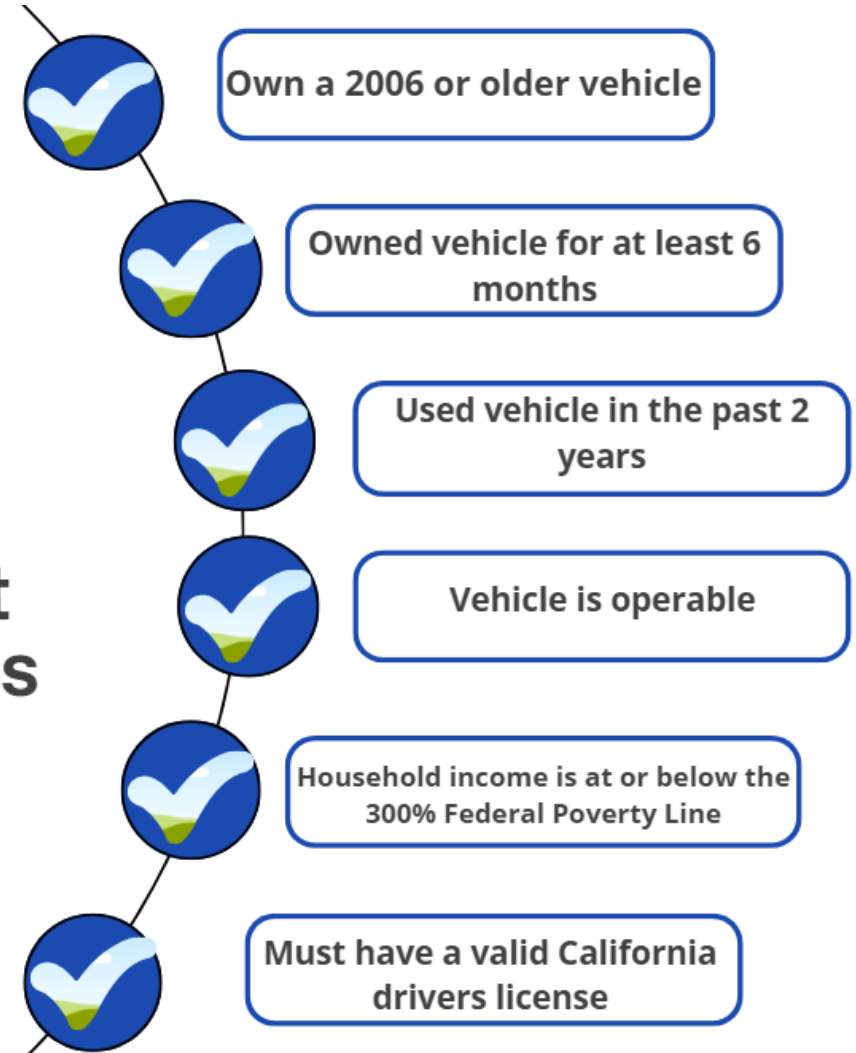
You could be eligible for the program if...

...you are a household of this size...

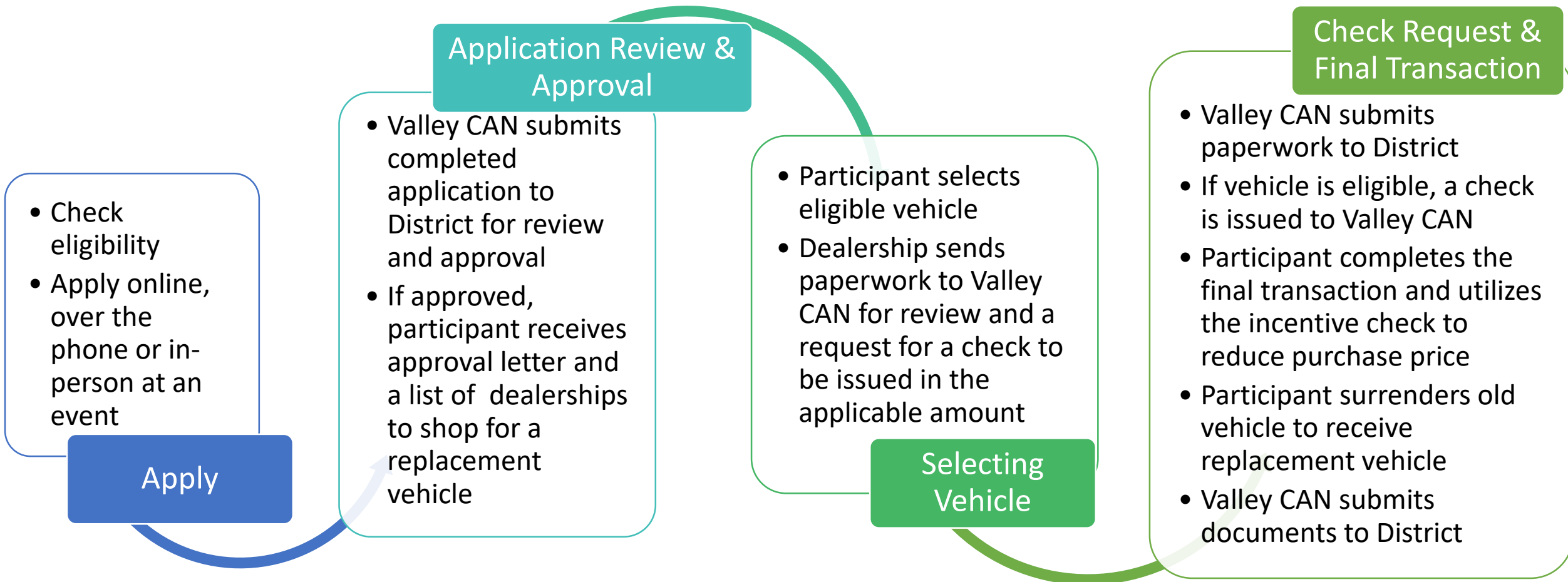
...and you make this income or less.

Household Size	Income Limit
1	\$43,740
2	\$59,160
3	\$74,580
4	\$90,000
5	\$105,420
6	\$120,840
7	\$136,260

Passenger Vehicle Replacement Requirements



How Does the Program Work?



Passenger Vehicle Replacement Example: Used EV

Jo lives in the Stockton AB 617 Boundary with their partner and two kids



Together, they make \$88,000 a year, which qualifies them based on the "low-income" eligibility table



They want to get rid of their 2005 Honda Civic and buy a used electric car



They work with the District and Valley CAN to apply for the program



Jo submits all their information to PG&E to receive a rebate check for \$4,000 made out in their name



Jo pays the remaining \$5,000 plus tax, title, and registration



They are eligible for \$12,000 from the District, which is taken off the price of the car right at the dealership



Once approved, they shop at Modesto CarMax and find a used 2018 Nissan Leaf Electric Vehicle for \$17,000

JO AND THEIR FAMILY NOW DRIVE AN ELECTRIC CAR THAT COST THEM \$1,000 PLUS TAX, TITLE, AND REGISTRATION

Passenger Vehicle Replacement Example: New EV

Cam lives in the Stockton AB 617 Boundary



Cam makes \$43,000 a year, which qualifies them based on the "low-income" eligibility table



They want to get rid of their 2003 VW Beetle and buy a new electric car



They work with the District and Valley CAN to apply for the program



Cam gets a car loan to pay the remaining \$8,000 plus tax, title, and registration



They are eligible for \$20,000 from the District, which is taken off the price of the car right at the dealership



Once approved, they shop at Tracy Chevrolet and find a new 2023 Chevy Bolt EV for \$28,000

CAM NOW DRIVES A **BRAND NEW** ELECTRIC CAR THAT COST THEM **\$8,000 PLUS TAX, TITLE, AND REGISTRATION**

Real Examples for Sale Right Now



2023 CHEVROLET BOLT EUV LT SUV

MSRP \$29,290
Dealer Discount **-\$1,500**

Featured Price **\$27,790**

Apply For Finance



\$7,500 Potential Federal EV Tax Credit on this 2023 Chevrolet Bolt EUV model

Value Your Trade

Get Today's Price

Explore Payments

More Details >



Apply For Finance

2019 CHEVROLET BOLT EV LT CAR \$18,999

Info

Pricing

20,154 miles
Odometer

119.0 MPGe

238 miles Electric
Range

Engine: Other

Automatic

FWD

● Slate Gray
Metallic Exterior

● Gray Interior

Stock #: 23U0510



2018 Nissan Leaf SV

\$16,998* | 44K miles

Estimate monthly payment

Stock 25039564

VIN 1N4AZ1CP8JC305244



Exterior 360°

Passenger Vehicle Replacement Measure

- **MEASURE: Passenger Vehicle Replacement**– Funding for replacement of passenger vehicles with battery electric or plug-in hybrid vehicles
- **FUNDING ALLOCATION:** \$800,000
- **NEXT STEPS:**
 - District to work with CARB to get approval for funds to administer program
 - District to contract with Valley CAN to implement program
 - District to update CSC on status of contract and work with CSC on outreach opportunities

<https://evrebates.pge.com/>

Commercial Lawn and Garden Discussion

Replace gas powered commercial lawn equipment with new electric options

**Public schools in AB 617 boundary eligible for free additional batteries and chargers*

Funding in CERP

\$100,000

Status

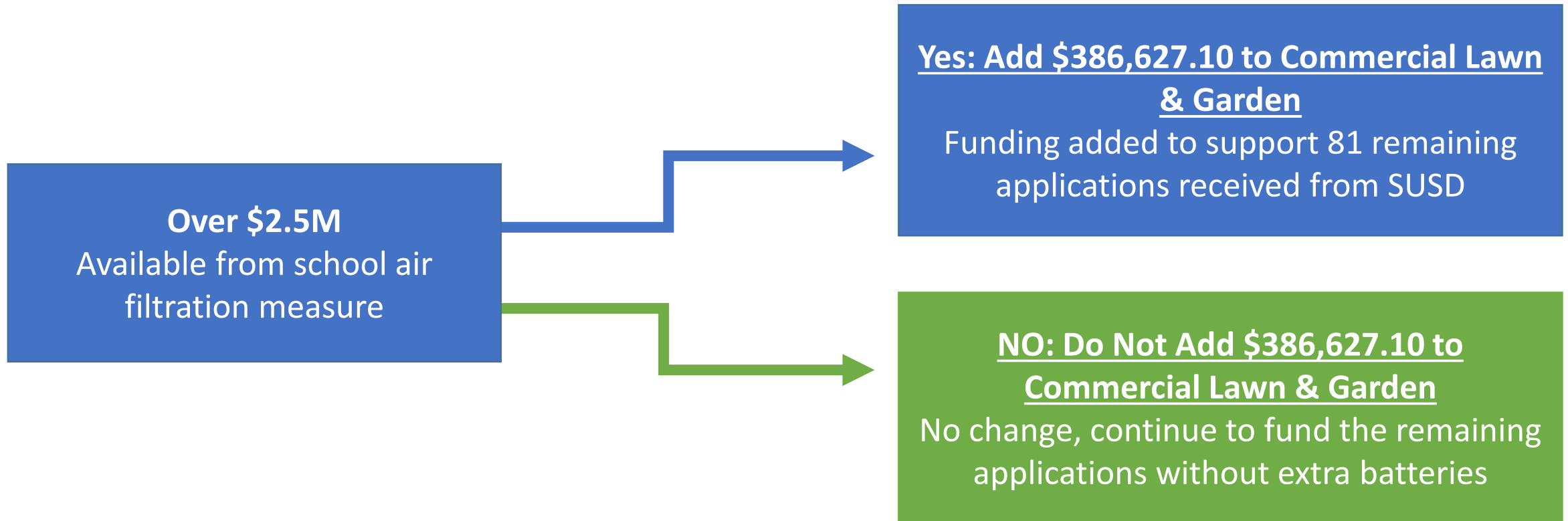
133 applications received

Remaining Funding

\$0

- District received **133** applications from Stockton Unified School District for new electric chainsaws, edgers, hedge trimmers, leaf blowers, pole saws, string trimmers and lawn mowers to reduce emissions at **27 different AB 617 schools within the community**
- District moved forward with **52** applications with available funding, **81 applications remaining due to funding in CERP**
- Opportunity for funding reallocation to support remaining applications

To Discuss in February: Opportunities for Funding Re-allocation



Over \$2M remaining for reallocation in other measures as necessary

Fireplace and Woodstove Change-Out Update

Hey Stockton*

Reduce air pollution and save money!
Update your fireplace with a cleaner device



SAVE UP TO \$5,000

ON A **NATURAL GAS INSERT,**
FREESTANDING STOVE or ELECTRIC HEAT PUMP



PROGRAM STEPS

- 1 Visit valleyair.org/change-out to complete your voucher application online and submit photos of your existing fireplace. Need help with the application? Give us a call 559-230-5800
- 2 Once you receive your Approved Voucher, present it at one of the participating retailers to receive up to \$5,000 off.
- 3 Retailer will schedule installation of your new device!



*\$5,000 incentive level for Stockton residents living within the above boundary or meet income guidelines

QUESTIONS?

grants@valleyair.org | 559.230.5800

Did you know? Electric heat pumps use electricity to heat in the winter and cool in the summer!



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

Community Outreach

- Change-Out flyer and info shared at:
 - school outreach events
 - presentations to parents
 - Clean Air Room distribution events
- Flyers and info provided to local retailers, community partners and non-profits



Fireplace and Woodstove Change-Out Update

Media Outreach



- New “instant experience” ad on social media
- New ad campaign with a “Believe It” theme
 - TV
 - Social Media
- Search Engine Marketing
 - Uses search data to target ad placement



Outreach in Stockton AB 617 Boundary

- District staff have attended multiple events in the Stockton AB 617 community and gave away **253** air purifiers through the AB 617 Clean Air Rooms Program
 - Conway Homes Thanksgiving Giveaway
 - San Joaquin Elementary
 - McKinley Elementary

