

STOCKTON OUTREACH SUBCOMMITTEE | ACTION ITEMS TRACKER

| DATE | ITEM(S) | WHO IS RESPONSIBLE? | STATUS | DATE COMPLETED | COMMENTS |
|-----------|---|-----------------------|-------------|----------------|--|
| 5/13/2022 | Create boundary handout/laminate to share with CSC members for ongoing conversations | Jonathan/Air District | Complete | | Jonathan worked with AD and presented draft to the group. |
| 5/13/2022 | Investigate custom pop-up tent and/or banner with AB 617 info to use at events | Espe | In Progress | | Quote expected. Should have it this week. (if not, next week) |
| 5/13/2022 | Contact Univision for potential morning show interview about AB 617 | Espe | In Progress | | Espe coordinating with Univision and will provide an update the group when confirmed. |
| 5/13/2022 | Contact City of Stockton to share AB 617 details on their website/event calendar | Jonathan | Complete | | Jonathan and AD staff in communication with City contact (Susan Christy). Meeting scheduled for Monday, July 20 to discuss outreach collaboration opportunities. |
| 5/13/2022 | Investigate Delta College digital Sign advertising | Air District | Complete | | AD staff reached out to Marketing/Communications Director. No reply yet. Will follow up. |
| 5/13/2022 | Follow-up with Cal Water contact to see if we can advertise in their mailings | Espe | Complete | | Not a possibility. |
| 5/13/2022 | Share Ministries Alliance contact with District to set up presentation to their group | Lenard | Complete | | Lenard will do e-mail introduction. |
| 5/13/2022 | Create standard information gathering sheet for event outreach | Air District | Complete | | AD completed and will share with the group for feedback. |
| 5/13/2022 | Texting service potential? Investigate GovDev options for Stockton AB 617 | Air District | In Progress | | Assuming we can collect contact information and have them opt in into the communication in order to conduct direct outreach. |
| 6/16/2022 | Valley Air District will email boundary map to Subcommittee | Air District | Complete | | |
| 6/16/2022 | Valley Air District will print boundary map to use at outreach events | Air District | Complete | | |
| 6/16/2022 | Valley Air District to add funding disclaimer to materials (added to the boundary map) | Air District | Ongoing | | |
| 6/16/2022 | District will continue developing CERP mapping exercise with Subcommittee feedback, including locations of existing bike paths and chargers. | Air District | In Progress | | |
| 6/16/2022 | District will reach out to SJCOG to follow up on results of Stockton Mobility Collective (SMC) survey and City of Stockton for bike path project locations. | Air District | In Progress | | AD to connect with SJCOG and report back to the group. |
| 6/16/2022 | Espe to share virtual workshop write-up process with the team next week. | Espe | In Progress | | Process just completed. Will be shared with the group next week. |
| 7/14/2022 | Valley Air District to follow up with Mary Elizabeth on question regarding Modesto Bee article | Air District | Complete | | AD followed up with Mary Elizabeth |
| 7/14/2022 | Espe to share community event opportunities for in-person outreach (i.e. Powwow event, Summer of Love) | Espe | Pending | | |
| 7/14/2022 | Update Interest Form - add an "Additional Comments" column | Air District | Complete | | |
| 7/14/2022 | Valley Air District will coordinate to deliver boundary map to Jonathan for a 7/22 outreach event | Air District | Complete | | |
| 7/14/2022 | Jonathan to connect with the Stockton Unified School District to coordinate sharing of materials via PeachJar | Jonathan | Pending | | |
| 7/14/2022 | Jonathan will work with District staff on developing a step-by-step guide to assist members who are participating at community outreach events. | Jonathan/Air District | Pending | | |