

## Meeting Highlights\*

### AB 617 South Central Fresno Community Steering Committee Meeting #18

January 8, 2020, 5:30 pm - 7:30 pm  
Vang Pao Elementary School Cafeteria  
4100 E. Heaton Ave., Fresno, CA 93702

#### Doors Open/Meet and Greet/Refreshments 5PM

#### Welcome and Introductions

*Christal Love Lazard, Facilitator, Institute for Local Government (ILG)*  
*Ed Ward, Community Co-host*

Christal welcomed the Committee members and the public and provided an introduction and overview of the meeting agenda, explaining the goals of the meeting.

Ed welcomed everyone, expressed gratitude for their attendance and offered his own comments about the meeting agenda.

#### Community Steering Committee Member Attendance and Meetings

*Jaime Holt, Chief Communications Officer, Valley Air District*  
*Christal Love Lazard, Facilitator, Institute for Local Government (ILG)*

Jaime provided an update of Committee attendance and opened up the discussion to committee comments and ideas on attendance, membership and meeting frequency. Renewal forms were also distributed. Jaime informed the group that the Vang Pao Elementary School location would no longer be available.

Comments by Committee members on attendance:

- Members felt that Committee members with attendance issues should be called or visited, not e-mailed. Ask them “Why?” Advise them that if they do not attend the next meeting they will may lose their membership.
- On seeking new members, connect with Hmong Community – use Hmong Radio.
- Periodically revisit membership requirements and commitment expectations.

Comments by Committee members on new location and meeting frequency:

- Members felt that more clarification is needed to answer these issues.
- Members agree to every month for six months, then revisit meeting frequency.
  - Meetings to be held in March, April, May, and June. Question will come up again in June as to whether meetings should be held every other month.
  - Possibly change meeting days to Tuesdays

Ideas on locations:

EOC Conservation Corps, Heaton Elementary School, Sequoia Middle School, Park Grove Apartments, Yosemite Middle School, Roosevelt High School.

#### Outreach Strategy Implementation – Provide updates and solicit feedback on implementation of CERP outreach strategies

*Jaime Holt, Chief Communications Officer, Valley Air District*  
*Christal Love Lazard, Facilitator, Institute for Local Government (ILG)*

Jaime gave a presentation explaining the different areas of outreach related to AB 617 SC Fresno goals. Committee members were asked to spend time at each of the five tables to provide their additional enhancement ideas. Each table focused on a different outreach subject.

Feedback from Committee:

#### **IR:1: Vehicle/Truck Idling**

- Provide signage to all schools and other locations
- Traffic problems make this difficult in some locations, example: Olive & Belmont
- More truck stop areas needed in area south of Jensen
- Refer to Measure C, contact Cal Trans regarding area of Jensen & 99 (Ask Neal)
- A lot of truck idling going on at truck/car wash next to Malaga Elementary School
- Request from one member for a better understanding of emissions from locomotives near Malaga
- Trucks are ignoring E. Jensen bypass and using residential streets
- Many trucks are parked and idling near railroad tracks at Butler & San Joaquin
- Idling often taking place at Willow & North Ave., at biomass facility
- Milk trucks at Belmont & H St
- Utilize law enforcement for school idling
- Suggest MOU with Air District to enforcing truck idling rule

#### **0.1: Outreach to Increase Community Awareness and Knowledge of General Air Quality**

- Connect with Valley Children's Hospital and other community medical centers/focus on pulmonology departments
- Conduct "MedWatch" style public workshops/classes on air quality
- Contribute articles to medical center & school newsletters, mailers & newspapers
- Work with Fresno Unified School District to utilize school "Robo call" system during air quality exceptional events
- Use public health messaging in commercials
  - Target a variety of demographics while linking air pollution to major health issues such as heart attacks and premature births
- Add weather to District app or add air quality to weather app, and add tools for schools
- Conduct more outreach to industry, ie: Manufacturers Council of Central Valley, with suggestions for simple changes that can be made toward cleaner air
- Research to find method of reaching sensitive receptors such as seniors with no internet. Smog-Info line does not have real-time air quality information
- Provide sign-up for seniors at doctor's offices to receive Robo calls about air quality alerts/poor air quality events. Contact In-Home Supportive Services
- Create a visual map of air quality issues and specific areas that can be used on weather segment of daily news
- Conduct mass calls in same fashion as Amber Alert when air quality reaches Level 5
- Ensure more consistent messaging on what to do to protect your health during episodes of poor air quality. Different agencies have different responses
- Go to swap meets and speak to people in person

#### **0.2: Outreach to Share Clean Air Efforts and How Communities Can Get Involved**

- Provide additional assistance to replace school buses to electric or CNG
- Hold informational meetings at local gyms and community centers
- Pamphlets and door-to-door & swap meet outreach, school newsletters
- Students can monitor ag

- Provide additional funding for new equipment
  - Do CGYM outreach to: Country Clubs, Nurseries, Golf courses, Repair shops
- Start a tree-planting program with incentives for both children and adults
- Give away shears
- Gift cards
- Revisit idea of using Cal Trans illuminated freeway signs for air quality alert messages.
- Get messages on TV screen bulletins at hospitals and clinics, in mailers/utility bills and on radio
- Incentivize volunteer crews to help with alley clean-up

#### **RB.4 Reduce Illegal Burning Through Residential Open Burning Education**

- Increase night surveillance (use night vision gear)
- Work with city/county to increase the allowable amount and frequency of yard refuse pick-ups
- More mail-out information
- Include more conversations and education about public health impact
- Include educational signage at stores where wood is sold
- Provide economic assistance for disadvantaged to help pay for trash/refuse pick-up
- Get TV stations to talk about it more on news
- More education on 1-800 SMOG-Info line

#### **SC.2 Reduce Children's Exposure through Increased Enrollment in the Healthy Air Living Schools Program**

- Contribute to schools' and school district's newsletters
- Help educate the public with regular media announcements
- School principal announcements
- Connect with coaches
- Add real-time air quality information to SMOG-INFO line
- Research/evaluate to find if current resources are reaching the public.
- Weekly or daily program on CMAC TV – Include personal impact stories
- Assign a youth group to come up with ideas & award scholarships.
- Assign an ambassador to the EJ Community

#### **Community Air Monitoring Update**

*Jon Klassen, Director of Air Quality Science and Planning, Valley Air District*

Jon gave a presentation updating the Committee on recent community air monitoring data and monitor deployment.

Committee questions and comments:

- Request to provide data from mobile monitoring van.

#### **Wrap up/Upcoming CARB Meeting**

*Christal Love Lazard, Facilitator, Institute for Local Government (ILG)  
California Air Resources Board Staff*

Update on upcoming CARB hearing/community tour with California Air Resources Board.

**Upcoming Meetings:**

- **February 13, 2020, 4pm:** CARB Hearing to consider CERP approval Shafter Veteran's Hall, 309 California Ave, Shafter, CA 93263. There will also be a CARB-hosted Community Tour in the Shafter Community area the same day.
- **March 11, 2020, 5:30pm:** CSC Meeting

**Meeting Adjourned**

**7:40 p.m.**