

South Central Fresno Community Steering Committee - Meeting #14
Sept. 4, 2019, 5:30 p.m. – 7:25 p.m.

1. Doors Open/ Meet and Greet/ Refreshments

2. Welcome and Introductions

Sam Magill, Facilitator from Institute for Local Government

Sam provided the introduction for the meeting. The Steering Committee motioned for a vote to recommend holding an additional meeting prior to the District's Governing Board meeting, with a majority of those in attendance in favor of an additional meeting to discuss the proposed updates to the Community Emissions Reduction Program (CERP). Sam discussed that District staff will evaluate potential meeting dates and times, and will email an update to the Committee. Sam introduced Jessica Coria, Senior Air Quality Specialist, and Jessica Olsen, Program Manager, from the Air District to present Agenda Item #3.

3. Ongoing Community Emission Reduction Plan Development

Jessica Olsen, Program Manager, Strategies and Incentives

Jessica Olsen provided the introduction to this item, and reviewed the process for updating the draft CERP based on Steering Committee and public comments received. Jessica Olsen reviewed the updates to District measures, which included funding adjustments and the additions of land use measures to address Committee suggestions that collaboration between the City of Fresno and the Valley Air District be included as a part of the CERP. Jessica Olsen also provided a summary of the additional measures included in the CERP, and the next steps for CERP development.

Following the presentation, Committee members were asked to participate in an exercise to provide direct comment on each proposed CERP measure, using colored sticky notes (either green, yellow, or red) to provide comment and indicate levels of support for each measure.

After the exercise was concluded, Committee members asked questions and provided comments about the proposed CERP, with District, City, COG, and CARB staff available to answer questions.

The following comments were made by committee members:

- Not seeing all the ideas made by committee members
- Questioning whether these strategies will actually become a priority
- Asked for the priorities to be in writing
- Prioritizing is difficult because not all strategies are listed

- Businesses benefit too much from the incentives offered, rather than community members
- Too many of the strategies on contingent on funding that is not yet secured
- Specific award/incentive amounts not clear
- Some committee members unable to support measures as they do not feel they equally benefit everyone.

4. Wrap-up and Next Steps

Sam Magill, Facilitator

Sam reviewed meeting takeaways and next steps:

- Comments on Draft CERP due by September 6, 2019
- District Governing Board Meeting: September 19, 2019
- Next Steering Committee meeting: October 9, 2019 (moved to Oct. 23)

5. Public Comment