

STOCKTON OUTREACH SUBCOMMITTEE | ACTION ITEMS TRACKER

DATE	ITEM(S)	WHO IS RESPONSIBLE?	STATUS	DATE COMPLETED	COMMENTS
5/13/2022	Create boundary handout/laminate to share with CSC members for ongoing conversations	Jonathan/Air District	Complete		Jonathan worked with AD and presented draft to the group.
5/13/2022	Investigate custom pop-up tent and/or banner with AB 617 info to use at events	Espe	In Progress		Quote expected. Should have it this week. (if not, next week)
5/13/2022	Contact Univision for potential morning show interview about AB 617	Espe	In Progress		Espe coordinating with Univision and will provide an update the group when confirmed.
5/13/2022	Contact City of Stockton to share AB 617 details on their website/event calendar	Jonathan	In Progress		Jonathan and AD staff in communication with City contact (Susan Christy). Meeting scheduled for Monday, July 20 to discuss outreach collaboration opportunities.
5/13/2022	Investigate Delta College digital Sign advertising	Air District	In Progress		AD staff reached out to Marketing/Communications Director. No reply yet. Will follow up.
5/13/2022	Follow-up with Cal Water contact to see if we can advertise in their mailings	Espe	In Progress		No reply from Cal Water yet. Espe will follow up.
5/13/2022	Share Ministries Alliance contact with District to set up presentation to their group	Lenard	In Progress		Lenard will do e-mail introduction.
5/13/2022	Create standard information gathering sheet for event outreach	Air District	Complete		AD completed and will share with the group for feedback.
5/13/2022	Texting service potential? Investigate GovDev options for Stockton AB 617	Air District	In Progress		Assuming we can collect contact information and have them opt in into the communication in order to conduct direct outreach.
6/16/2022	Valley Air District will email boundary map to Subcommittee	Air District	Complete		
6/16/2022	Valley Air District will print boundary map to use at outreach events	Air District	In Progress		
6/16/2022	Valley Air District to add funding disclaimer to materials (added to the boundary map)	Air District	In Progress		
6/16/2022	Espe to share virtual workshop write-up process with the team next week.	Espe	Pending		
6/16/2022	District will continue developing CERP mapping exercise with Subcommittee feedback, including locations of existing bike paths and chargers.	Air District	In Progress		
6/16/2022	District will reach out to SJCOG to follow up on results of Stockton Mobility Collective (SMC) survey and City of Stockton for bike path project locations.	Air District	Pending		